



PRESS KIT

FreeWillWave

A living worldwide group that makes visible the humans who choose to be free —
and to respect that same freedom in others

Open since June 21, 2026 · next step: the first monthly Fibonacci Wave on August 1, 2026, at
11:23 UTC



Current figures are visible live on The Wave.

freewillwave.com/wave

Name	FreeWillWave
Official website	freewillwave.com
Format	Worldwide human group and social experiment
Access	Free
Languages	15
Members	Free Humans (a permanent, sequential number per person)
Public opening	June 21, 2026 (open since)
Registration	Open now
Next step — first monthly Fibonacci Wave	August 1, 2026, 11:23 UTC
Founder	Serge Brocteur (Belgium)
Tone	Peaceful, voluntary, non-partisan, without coercion

FreeWillWave is a living worldwide group and social experiment. Millions of humans may already value personal freedom and mutual respect, yet remain scattered and invisible to one another. FreeWillWave asks them one simple question — do you choose to be free, and recognise the same freedom in every other human? Those who answer yes sign one Declaration,

receive a permanent Free Human number and take their place inside a global presence whose growth can be followed in real time. The experiment is simple: make this hidden human reality visible, watch it grow and discover what happens when its members realise they are not alone.

1. The question

“I decide freely for myself, and I recognise the same freedom in every other human.”

FreeWillWave is not asking humanity to agree on politics, religion, culture, lifestyle or a single vision of the future. It brings people together around one shared principle, carried by the Declaration each member signs on entering.

Each person remains entirely free to associate, participate, step back or leave. The group exists to make a shared answer visible — not to impose a shared direction.

2. What happens when someone joins

Joining FreeWillWave takes one conscious gesture. A participant:

Five steps

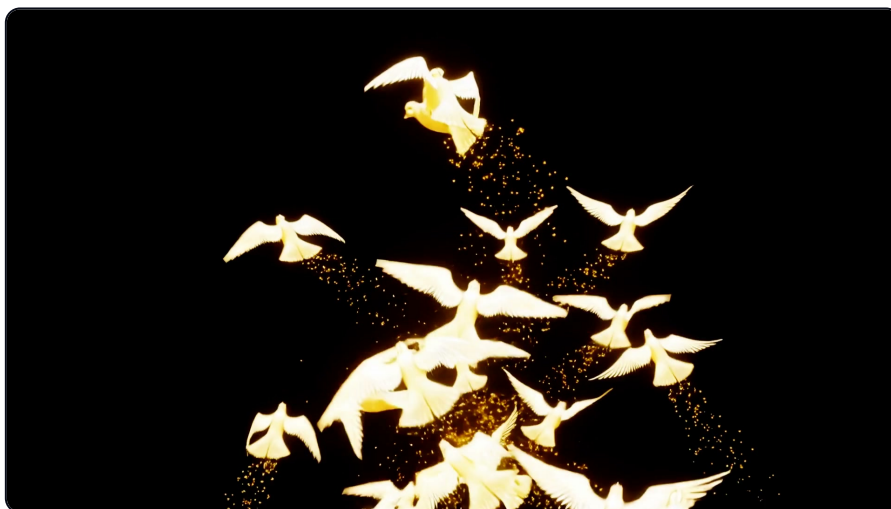
Read and sign the Declaration; confirm your email; receive a unique, permanent Free Human number; enter the member experience; become part of the visible worldwide count.

- The number is assigned in order of arrival.
- It is never chosen, transferred or reassigned.
- It marks the moment that person entered the story of the Wave.

3. More than a registration

The experience begins after the person joins. Every Free Human can return to:

- Watch the group grow — follow new members, countries, activity and collective milestones through the live Wave.
- Send energy — a symbolic gesture of positive intention to the group that lights a point on the world map; a human way of saying “I am here, with you.”
- Follow the Story — the continuing account of what the Wave is experiencing and what comes next.
- Enter a personal space — number, invitations, personal tree, badges, challenges, backlinks, contributions and activity.
- Participate freely — invite someone, create a backlink, enter the Biathlon, join a Fibonacci relay, support the infrastructure, or simply remain present and watch. Nothing beyond the Declaration is compulsory.



Sending energy to the group — a symbolic gesture of positive intention.

4. A visible worldwide presence

FreeWillWave is designed to be followed in real time. The Wave is already live, with real participants in several countries. Its public pages show the total number of Free Humans, the countries represented, recent arrivals, the collective energy sent during the day, invitation and backlink activity, the current Fibonacci Wave, recent milestones and the evolving Story.

The numbers are not forecasts. They show what real humans have actually chosen and done. All dates and countdowns on the site are generated from the project's canonical live configuration.

5. The humans who help the Wave move

FreeWillWave recognises concrete actions that make the group visible and help it grow.

Invitations & backlinks

Members share a personal invitation link; when another person freely joins through it, the invitation is validated. Members, websites and media can also create public backlinks pointing toward FreeWillWave, helping the question travel across the web.

The Biathlon

Invitations and backlinks form the two disciplines of the FreeWillWave Biathlon. Daily and monthly rankings make these efforts visible worldwide and by country. The aim is not to measure the value of a human, but to recognise those who help the Wave reach others.

Financial support

Members and non-members may voluntarily help cover the cost of email, hosting and infrastructure. Support carries no rank, no advantage, no special number, no place in the Fibonacci relay and no additional authority. Money supports the existence of the experiment; it never determines a person's importance inside it.



A personal invitation, shared by a Free Human.

6. The monthly Fibonacci Wave

FreeWillWave grows continuously as new humans join. Once a month, it also enters a visible cooperative relay based on the Fibonacci sequence: 1, 1, 2, 3, 5, 8, 13, 21...

Each daily number is the size of the next group entering the relay. The sequence advances through real invitations and, when required, through Free Humans waiting in the reserve. If there are not enough humans to complete the next stage, the Wave pauses — it does not fail; it waits until enough people are ready, then continues.

A new Fibonacci Wave begins on the first day of each month. The first monthly Wave opens on August 1, 2026 at 11:23 UTC. Fibonacci is not the purpose of FreeWillWave — it is one cooperative way of discovering how far a series of small, voluntary human actions can travel.

7. Not by opposition, but by preference

“Not by opposition, but by preference.”

FreeWillWave is not organised against a government, institution, belief, community or individual. It does not ask members to fight, protest or reject other humans.

People join because they prefer freedom, mutual respect and voluntary association. They remain free before joining, while participating and after leaving.

8. What FreeWillWave is — and what it is not

FREEWILLWAVE IS

- a worldwide human experiment and a living group;
- a visible count and a shared experience;
- a monthly cooperative relay;
- a peaceful invitation, available in 15 languages.

FREEWILLWAVE IS NOT

- a political party, a religion or an ideology;
- a petition or a protest movement;
- a traditional social network or a commercial membership;
- a promise that everyone will think alike.

9. Why this matters

Many people experience their values privately, believing in freedom and mutual respect while assuming that very few others feel the same. FreeWillWave tests another possibility:

What if these humans are not rare — only invisible to one another? The purpose of the project is not to manufacture that reality. It is to reveal whether it is already there.

10. Key dates

Public opening	June 21, 2026 — FreeWillWave officially opened. Registration and statistics have been open since.
Today	Real participants across several countries — live figures on The Wave
First monthly Fibonacci Wave	August 1, 2026 at 11:23 UTC — the first cooperative Fibonacci relay begins
Following Waves	A new Wave may begin on the first day of each month

11. Founder

FreeWillWave was created by Belgian founder Serge Brocteur. The project emerged from a personal question: what happens when humans who value freedom and mutual respect can finally see one another? Brocteur built the platform, its multilingual system and its mechanics to place that question before the world.

His Free Human number is #1 because he was the first person to enter. It gives him no superior status inside the Wave — every Free Human has the same freedom to participate, contribute or simply remain present.

“I did not create FreeWillWave to tell people what to think. I created a place where those who choose freedom and respect can discover how many they are.”



Serge Brocteur, creator of FreeWillWave (Belgium) — Free Human #1.

12. Possible editorial angles

A hidden human reality becomes visible

Can a worldwide count reveal humans who already share a principle but have never recognised one another?

Belonging without surrendering freedom

A group with no imposed identity, doctrine or obligation.

A world map of symbolic human intention

Members send a positive intention that becomes visible on the global map.

A movement told from inside

The Story documents the growth, pauses and milestones as they happen.

Fibonacci as a human relay

Each participant performs only a small voluntary action.

Permanent numbers in a temporary moment

Every member receives a number marking when they entered the experiment.

13. Suggested descriptions for media use

One sentence

FreeWillWave is a worldwide human experiment that makes visible the people who choose freedom for themselves and respect the same freedom in others.

Short description

FreeWillWave brings together humans around one principle: personal freedom and equal respect for the freedom of others. Participants sign a Declaration, receive a permanent Free Human number and join a live worldwide group whose growth, energy and Story can be followed in real time.

Extended description

FreeWillWave is a living worldwide group and social experiment available in 15 languages. It invites humans to declare that they choose freely for themselves while recognising the same freedom in others. Each participant receives a permanent Free Human number and enters an experience where they can watch the group grow, send symbolic positive energy, follow its Story and freely help its expansion through invitations, backlinks, the Biathlon, monthly Fibonacci relays or voluntary support.

Sources

Information based on the official website freewillwave.com. Live statistics, screenshots, logo files, brand guidelines and interviews with the founder are available on request at press@freewillwave.com.